



加中企业出海服务中心

Canada-China Enterprise Overseas Service Centre

多伦多商品交易会暨 加中企业出海博览会 活动方案

TORONTO TRADE SHOW 2025



Event Details



Date:

Aug. 29 – Aug.31, 2025



Time:

10:00AM - 5:00PM



Venue:

Hilton Conference
Center, Markham



Address:

8500 Warden Ave.,
Markham, ON L6G 1A5



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Event Introduction

Toronto Trade Show 2025

Event Introduction

Toronto Trade Show 2025 is organized by the Canada-China Enterprise Overseas Service Centre (CCEOSC) in partnership with nearly a hundred business organizations from Canada and China. The event will be held from Aug 29 to Aug 31, 2025, at the Hilton Conference Center in Markham.

Brief introduction

This This three-day exhibition is **the largest professional event** in the Greater Toronto Area dedicated to **Canada-China** commodity trade. The "Trade Show" aims to foster the healthy growth of bilateral trade **through exhibitions, forums, networking, negotiations, and company visits**. It provides a premium platform for **retailers, suppliers, and service providers from both countries**, offering a full industry chain experience. Additionally, it showcases a **diverse range of products and services** to meet the shopping demands of Toronto-area consumers.



Event Introduction

Exhibition Sections:

This exhibition will become the largest trade Show in Toronto. The exhibition will be divided into ten major sections, including:

**1. Overseas
Expansion
Zone**

**2. Product
Selection
Zone**

**3. Logistics &
Warehousing**

4. E-commerce

**5. Home
Appliances**

**6. Food &
Beverage**

**7. Construction
& Renovation**

**8. Nutrition &
Health**

**9. Fashion &
Lifestyle**

**10. Culture &
Tourism**

Event Introduction

This exhibition will expand its scale through resource collaboration, inviting multiple chambers of commerce, organizations, and companies to participate as co-organizers and supporters, utilizing various resources. The current co-organizers are:



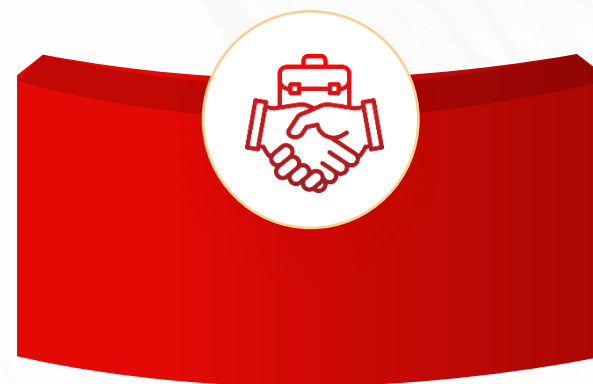
Major chambers of commerce in Canada

The China Association of Small and Medium Commercial Enterprises, the Canadian Alliance of Famous Chinese Brands, the Canadian Alliance of Chinese Chambers of Commerce, the Chinese Chamber of Commerce in Canada, the Canadian Landlords Network, and the 1% Infinity Club, among other organizations..



Government officials from both China and Canada

Officials from various levels of Canadian government and the Consulate General of China in Toronto.



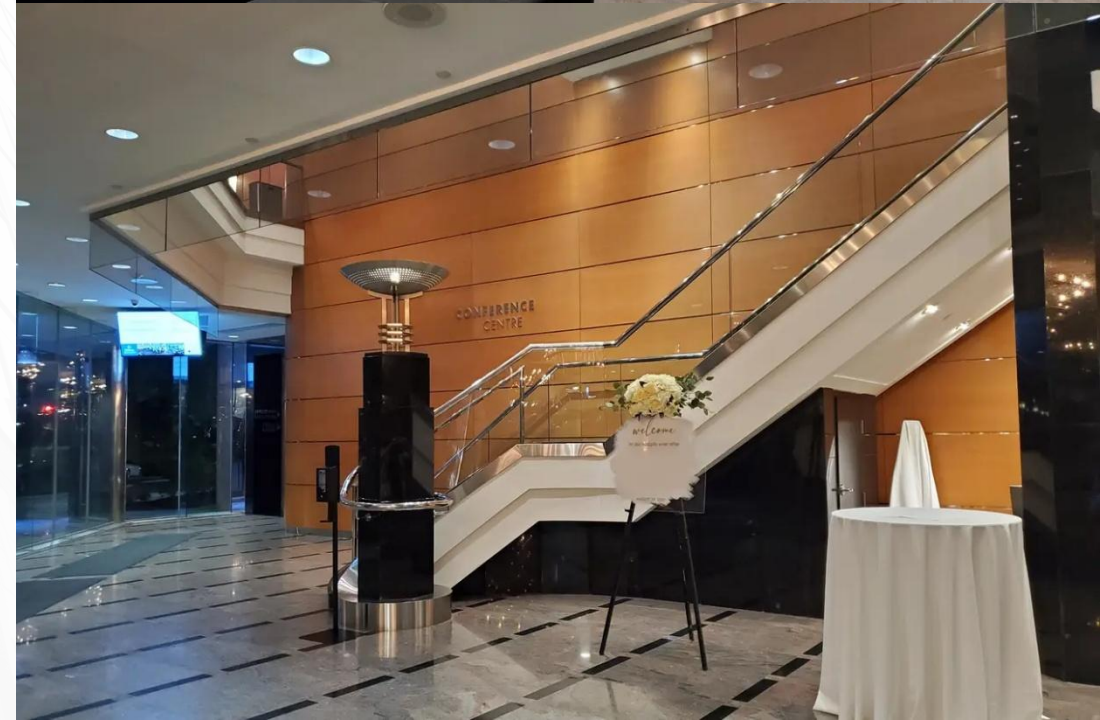
Enterprises and media from both Canada and China

Representatives from retailers, suppliers, service providers, and media from both Canada and China.

Event Introduction



Event's venue: Photos of the Hilton Conference Center in Markham



About the Organizer



加中企业出海服务中心
Canada-China Enterprise Overseas Service Centre

Canada-China Enterprise Overseas Service Centre (CCEOSC)

CCEOSC is a non-political, non-religious, non-profit organization registered with the Canadian federal government. Since its establishment, the Centre has actively undertaken the role of a "non-governmental trade promotion agency" and is dedicated to promoting trade between private enterprises in both countries, **helping Canadian products enter China and assisting Chinese companies in investing and conducting trade in Canada.**



About the Organizer



Business Scope



The core members of the Overseas Center are top local companies engaged in China-Canada trade. Its business scope includes: compliance certification, public relations, visitor reception, conference activities, project matching, marketing promotion, and media publicity.



CCESOC Overview

The Overseas Center currently has **10 major departments**, including: Online Promotion Department, Cross-border Finance Department, Cross-border E-commerce Department, Asset Operation Department, Live Streaming Promotion Department, Supermarket Promotion Department, Event Planning Department, Media Publicity Department, Legal Assistance Department, Human Resources Department, and Product Selection Center. Additionally, the Overseas Service Center has 30 offices in China to help Canadian products establish sales channels within the country.

About the Organizer

The Overseas Service Center has **organized various brand building and promotional activities in Canada for several renowned Chinese brand companies**, such as: [Celebrating Chinese New Year and Tasting Hometown Dishes – Guangdong Specialty Agricultural Products Tasting and Exchange Conference in Canada], [How Canadian and Chinese Trade Enterprises Can Apply for Cross-border Lending], [How Canadian and Chinese Trade Enterprises Can Expand Their Business Using Social Media], [How Chinese Cosmetics and Daily Necessities Can Enter the Canadian Market], [Opportunities and Challenges for Chinese Food Products Entering the Canadian Market], [How Chinese Products Can Enter the North American Consumer Market at Amazon], [How Chinese Products Can Enter the U.S. Market at TikTok], [How High-Quality Canadian Products Can Enter the Chinese Market], [Experience Sharing Session on How Building Materials and Home Brands Can Expand Overseas], [2025 Hunan Cuisine Canadian Tour Introduction Session], and [How Cross-border Business Can Help Enterprises Expand Overseas], among other series sessions.



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Event Agenda

Toronto Trade Show 2025

Event Agenda



1.Trade Show

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Date: 2025/08/29-08/31



2. Business Cocktail Reception

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Date: 2025/08/30



3. Themed Forum

—
Date: 2025/08/30



4. Company Visits/ Project Matching

—
Date: 2025/09/01-09/07

Event Agenda



1. Trade Show

Officials from various levels of the Canadian government, officials from the Consulate General of China in Toronto, representatives of exhibitors from both Canada and China, business elites, and media representatives will be invited to attend.

Exhibition Setup: Aug. 29, 2025 (Friday)

Exhibition Dates: Aug. 30, 2025 (Saturday) – Aug. 31, 2025 (Sunday)

Opening Ceremony: Aug. 30, 2025 (Saturday)

Time: 10:00 AM - 11:00 AM

Location: Hilton Conference Center, Markham

Address: 8500 Warden Ave., Markham, ON L6G 1A5



2. Business Cocktail Reception

The organizer will also host a business cocktail reception, inviting hundreds of social and business elites (retailers, suppliers, service providers, financial experts, business leaders, political figures, etc.) to attend this grand event. It will provide excellent networking opportunities for guests, bringing more business opportunities and cooperation.

Date: Aug. 30, 2025 (Saturday)

Time: 6:00 PM – 9:00 PM

Location: Hilton Conference Center, Markham

Address: 8500 Warden Ave., Markham, ON L6G 1A5



Event Agenda

3. Themed Forum

During the exhibition, professional sharing sessions on various industries and topics will be held, covering areas such as overseas expansion, product selection, logistics, e-commerce, home appliances, food, construction and renovation, daily necessities, fashion lifestyle, and nutrition and health. Leading business experts and elites from the industry will be invited to engage in face-to-face communication with the audience, sharing the latest market trends, professional insights, and valuable experiences.

Date: Aug. 30, 2025 (Saturday)

Time: 12:00 PM – 5:00 PM

Location: 2nd Floor Conference Room, Hilton Conference Center, Markham

4. Company Visits /Project Matching

Arrange for exhibiting companies to visit and engage in cooperation discussions with local farms, wineries, manufacturing companies, e-commerce companies, overseas warehouses, and other business organizations.

Date: Sept. 1, 2025 – Sept. 7, 2025



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Organizing Structure

Main Participating Organizations of the Event

Organizing Structure

Organizer



加中企业出海服务中心
Canada-China Enterprise Overseas Service Centre

**Canada-China Enterprise Overseas Service Centre
(CCEOSC)**



Organizing Structure

Co-organizer

- China Council for the Promotion of National Trade
- One Town One Product China
- Venture Capital Committee of the China Association of Small and Medium Commercial Enterprises

Supporting Organizations

- Canada China Business Council
- Markham Board of Trade
- Richmond Hill Board of Trade



Organizing Structure

Cooperative Organizations (China)

- Asian Education Beijing Forum
- Guangdong Economic and Trade Representative Office in Canada (Toronto Liaison Office)
- Entrepreneurs Association of the Western Returned Scholars Association
- China Association of Small Commercial Enterprises
- China-Europe Trade Platform
- Chang'an Young Entrepreneurs Association of China
- Qingdao Chamber of Commerce of the International Chamber of Commerce
- China Xiamen International Chamber of Commerce
- Qingdao E-Commerce Association
- Dongguan Women Entrepreneurs Chamber of Commerce, Guangdong Province
- Jimo District Chamber of Commerce, Qingdao
- Pingdu Council for the Promotion of International Trade



Organizing **Structure**

Cooperative Organizations (Canada)

- Federation of Canadian Chinese Chamber of Commerce (FCCCC)
- Canada-China Famous Brand Enterprises Alliance
- Canada Shenzhen International Chamber of Commerce
- Canada-China Business Innovation Alliance
- Canada-China Entrepreneurs Association
- Canada-China Construction Association
- Canada-China General Association of Construction
- Canadian Chinese Restaurant Alliance
- Canadian Chinese Cuisine and Hotel Management Association
- Canada-China Meat Export Association
- Federation of Canadian Chinese Associations
- Canadian Cultural Industry Development Association



Organizing Structure

Cooperative Organizations

- Hebei Chamber of Commerce of Canada (HCCC)
- Shanghai Chamber of Commerce in Canada
- Jiangsu International Chamber of Commerce in Canada
- Anhui International Chamber of Commerce in Canada (Friends of Hefei)
- Sichuan Chamber of Commerce of Canada
- Heilongjiang Chamber of Commerce in Canada
- Hunan Chamber of Commerce in Canada
- Hubei Chamber of Commerce in Canada
- Fujian General Chamber of Commerce in Canada
- Zhejiang Chamber of Commerce of Canada
- Liaoning Chamber of Commerce in Canada
- Shanxi General Chamber of Commerce in Canada
- Wuxi Chamber of Commerce in Canada
- Gansu General Chamber of Commerce in Canada
- Windsor Chinese Business Association of Canada
- Xiamen Chamber of Commerce in Canada
- Inner Mongolia General Chamber of Commerce in Canada
- Yunnan Chamber of Commerce in Canada

Organizing Structure

Cooperative Organizations

- North America Shandong Business Alliance
- Beijing Chamber of Commerce in Canada
- Shandong Chamber of Commerce in Canada
- Canada-China Alumni Business Alliance
- Canadian Young Entrepreneurs Association
- Hamilton Chinese Business Association of Canada
- Waterloo Chinese Business Association of Canada
- Scarborough-York Region Chinese Business Association of Canada
- Anhui Chamber of Commerce in Canada
- Jilin General Chamber of Commerce in Canada
- Henan Chamber of Commerce in Canada
- Qinghai Chamber of Commerce in Canada
- Ningxia General Chamber of Commerce in Canada
- Chinese Liquor Culture (Canada) Association
- Jiangxi General Chamber of Commerce in Canada
- Guangdong Chamber of Commerce in Canada
- Toronto Business Club



Organizing **Structure**

Cooperative Organizations (China and Canada)

- Noah Digital Group
- Legend Culture Media Group
- China Yuanpeng New Energy Co., Ltd.
- Qingdao Malianzhuang Agricultural Products International Trade Co., Ltd.
- Qingdao Yangtze River Education Group
- Beijing Fukangren Biopharmaceutical Technology Co., Ltd
- 1% Infinity Club
- Uniphoenix Group - JD Store Operations
- Ningning-Amazon Operations
- Launchub Entrepreneurship Incubation Center - Shopify Operations
- Sinotrans Canada Operations
- Taobao Global Canada Operations
- Eztrans Logistics Ltd.
- Adnog Technology Inc.
- UniPort
- Italkbb
- Event Go Digital Inc.

Organizing Structure

Company Visits/Project Matching

- Freight Logistics Center - Sinotrans Limited
- Feihe International (Canada)
- Freight Logistics Center - Maple Supply Chain
- Nutritional Supplements Production Base - Maple Life
- Canadian Food Import and Export Enterprise - Lexiang Group
- Chinese Brand Enterprise - Canada Quanjude Group
- Chinese Brand Enterprise - Sanyang Wood Industry (Kitchen Cabinets) Group
- Chinese Brand Enterprise - Midea Appliances
- Chinese Brand Enterprise - FOTILE Appliances
- Chinese Brand Enterprise - TORCAN Toco Toucan Flooring
- Canadian Brand Enterprise - TRIDEL Real Estate Development Company
- Canadian Brand Enterprise - Global Building Materials
- Canadian Brand Enterprise - Willow Springs Winery
- Canadian Brand Enterprise - Alvento Winery
- Canadian Brand Enterprise - Sunshine Resort

Note: The above are the proposed visiting organizations. Adjustments may be made based on discussions, and more companies or institutions may be added or removed accordingly.

Promotion and Publicity

To enhance publicity efforts and increase the market promotion of the exhibition, attracting more professionals and clients to participate, the organizer will coordinate a joint, systematic, and comprehensive promotional campaign across various platforms. These include **Xiaohongshu (Rednote), TikTok, Facebook, YouTube, Instagram, as well as dozens of media outlets in China and overseas.** Key features of the campaign are as follows:

- **Leverage the network advantages of each member unit to conduct matrix-style promotion.**
- **Maximize the promotional strengths of overseas exhibitors and partner organizations.**
- **Utilize the advantages of local media to achieve diversified marketing and promotion.**

Proposed Media Invitation List

CBC News, Toronto Star, China Daily, People's Daily Overseas Edition Online, Xinhua News Agency, China News Service, China.com, 51.CA, Fairchild Television, OMNI Television, Global Chinese, World Chinese Media, Vision Times, Chinese Headlines, Toutiao, Today's Voice, EasyCanada.ca, Chinese Hotspot, Huayi Brothers Media, Maple Leaf Media, Xiaohongshu(Rednote), Canada Entrepreneurship, New Star Times, North America Finance, Canada China Times, Canada Vision, Voice of North America, Sky Media, Voice of Chinese, Voice of North America Canada, North America Pacific Art News, Life416.com, Super Life, YorkBBS, Today's Voice, Legend Media, Community Network, North America Urban Pulse, Guo Ran's Perspective, Tencent Video, North America Life Network, Tianshi Media, Voice of Chinese, Voice of North America Canada, North America Pacific Art News, Life416.com, SuperLife.ca, YorkBBS, etc.

This comprehensive media strategy aims to ensure widespread coverage and engagement across multiple platforms and regions.

Exhibition Package

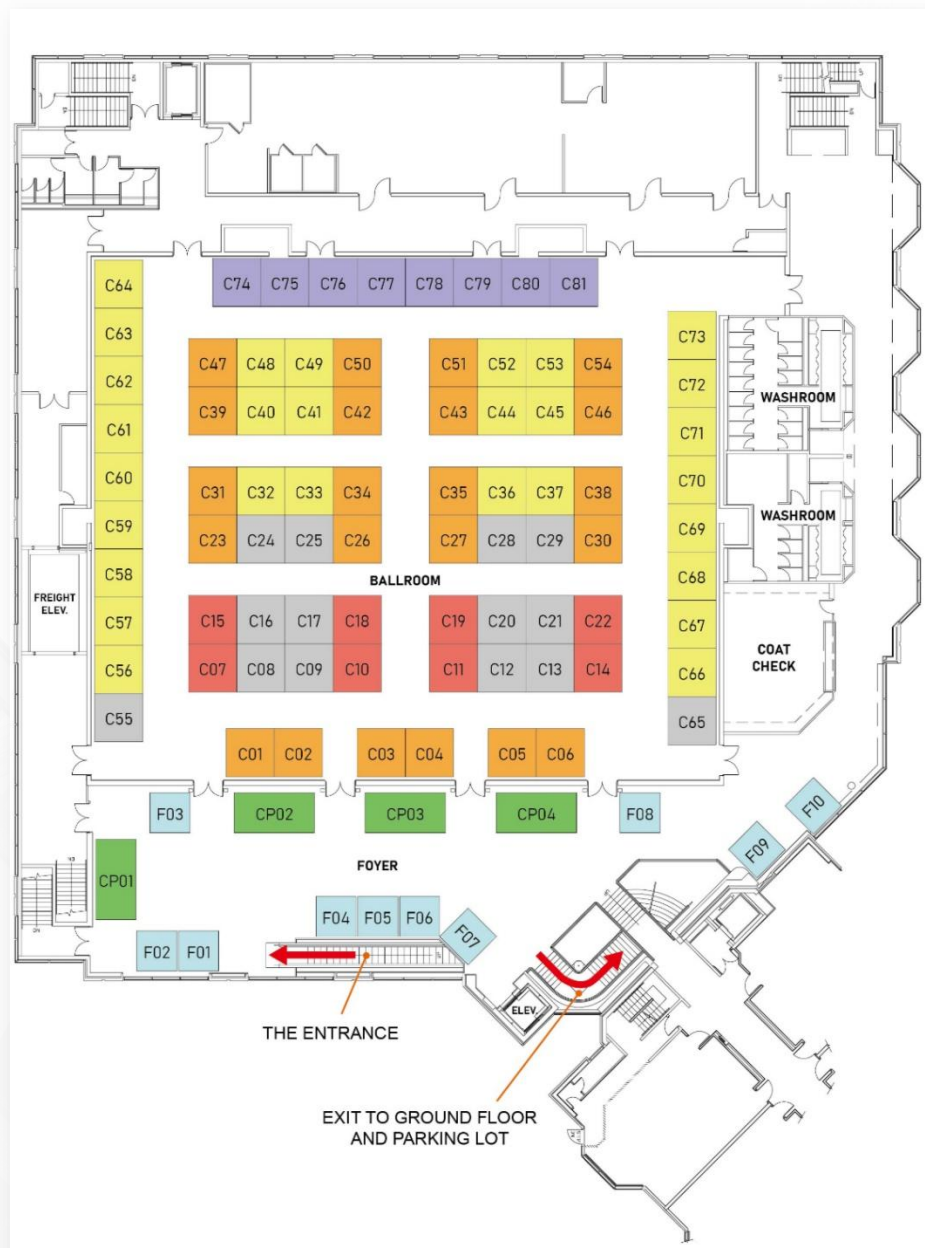
Participation Cost



- **Booth Fee:** \$2000 - \$5000
- **Brochure Advertisement Fee :** Full Page-\$1000, Half page-\$600
- **Video Playback (Main Venue):** 15/30/60 seconds - \$500/\$800/\$1200
- **Forum Speech (5- 10 minutes):** \$800 - \$1200
- **Business Reception:** VIP Ticket: \$168, Regular Ticket: \$128 (each booth includes two reception tickets)

***Exhibition costs do not include:** airfare, accommodation, meals, and special booth design and production.

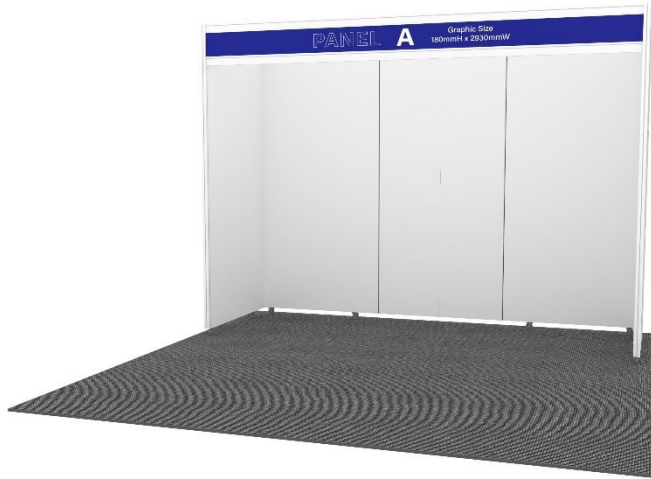
Exhibition Package



Booth Price List

- Outer Hall CP Booth: Starting from \$5000
- Outer Hall F Booth: Starting from \$3500
- Front Section Booth (Inner Hall): Starting from \$2800
- Corner Booth (Inner Hall): Starting from \$2800
- Central Section Booth (Inner Hall): Starting from \$2500
- Wing Section Booth (Inner Hall): Starting from \$2300
- Rear Section Booth (Inner Hall): Starting from \$2000

Standard Booth Rendering



Note: Figure 1 represents the standard booth. If exhibitors have additional setup requirements (e.g., installing spotlights) or wish to upgrade to the booths shown in Figure 2/3, the organizer can discuss further arrangements with the exhibition construction company, with additional costs to be calculated separately.



04

Sponsorship Package



Overview of the Different Sponsorship Levels

Sponsorship **Package**

**Presenting
Sponsor
\$35,000**

- As the presenting sponsor of the event, the company name will appear in all news releases, posters, and backdrop walls.
- Company logo will be displayed on the photo backdrop wall, main screen background, and the cover of the event brochure.
- The company representative will be seated at a prominent position at the VVIP table.
- A full-page advertisement in the event brochure (back cover or inside front cover).
- On-site looping playback of the company's promotional video.
- Opportunity to deliver a speech on stage (up to 2 minutes).
- Opportunity to present an award on stage.
- 10 VIP tickets for the reception.
- Arrangement for media interviews.
- Placement of a roll-up banner in front of the stage.
- 1 VIP exhibition booth (CF)**
- Company logo will appear on event promotional posters, banners, and company profile in event-related social media posts. Promotion will continue until June 2025.

Sponsorship Package

**Title
Sponsor of
the Trade
Show's
Reception
\$25,000**

- As the title sponsor of the event's reception, the company name will appear in all news releases, posters, and backdrop walls.
- Company logo will be displayed on the photo backdrop wall, main screen background, and the cover of the event brochure.
- The company representative will be seated at a prominent position at the VVIP table.
- A full-page advertisement in the event brochure (back cover or inside front cover).
- On-site looping playback of the company's promotional video.
- Opportunity to deliver a speech on stage (up to 2 minutes).
- Opportunity to present an award on stage.
- 10 VIP tickets for the reception.
- Arrangement for media interviews.
- Placement of a roll-up banner in front of the stage.
- 1 VIP exhibition booth (F).**
- Company logo will appear on event promotional posters, banners, and company profile in event-related social media posts. Promotion will continue until June 2025.

Sponsorship Package

**Co-
Organizer
\$15,000**

- As a co-organizer of the event, the company name will appear in news releases, posters, and the event program.
- The company representative will be seated at the VIP table.
- A full-page advertisement in the event program.
- On-site looping playback of the company's promotional video.
- Opportunity to present an award on stage.
- 10 VIP tickets for the event.
- Opportunity to deliver a joint speech on stage.
- Placement of a roll-up banner at the event entrance.
- 1 VIP exhibition booth (F).**
- Company name will appear on event promotional posters, banners, and in event-related social media posts. Promotion will continue until June 2025.



Sponsorship Package

Other Sponsorship Levels

Items / Class	Diamond	Gold	Silver
Sponsorship Fee	\$6000	\$4500	\$3500
Booth	Include a \$2800 booth	Include a \$2500 booth	Include a \$2300 booth
Brand Exposure	Full page ad on Program Book (\$1000)	Full page ad on Program Book (\$1000)	Half page ad on Program Book (\$1000)
VIP Tickets for Reception	5 VIP tickets (\$840)	3 VIP tickets (\$504)	2 VIP tickets (\$336)
Roll-up banner display	Yes – 2 (\$700)	Yes – 1 (\$350)	Yes – 1 (\$350)
Special Promotion	1-minute Video Footage (\$1200)	30-second Video Footage(\$800)	15-second Video Footage(\$500)
Sponsor plaque on stage	Yes	Yes	Yes
Forum Speech	10-min Speech (\$1,200)	5-min Speech (\$800)	No
Group Photo with VIPs	Yes	Yes	Yes

Sponsorship Package

Others

Ads on Program Book

Items	Full page AD on Program Book	Back Cover Page 2&3	Half page AD on Program Book
Sponsorship Fee	\$1000	\$1200	\$600

Business Reception Tickets

Items	Back ads of Ticket	Roll-up Banner Display	Ticket
Sponsorship Fee	\$1500	\$350	VIP: \$168 / Regular: \$128

Method of Payment:

E-transfer to CCEOSC at: info@cceosc.org

Cheque payable to: **Canada China Enterprise Overseas Service Centre**



Main Committee Members from the Organizers:

- Lena Xu, Director, Canada-China Enterprise Overseas Service Centre
 - Harry Wang, Deputy Director, Canada-China Enterprise Overseas Service Centre
 - Dr. Bin Tang, Deputy Director, Canada-China Enterprise Overseas Service Centre
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Contact Information:

- Tinna Xu, Secretary-General, Canada-China Enterprise Overseas Service Centre
- Email: tinna.xu@cceosc.org
- Phone: 647-835-8159
- Address: Unit 323, King Square Tower, 9390 Woodbine Ave, Markham,
ON L6C 0M5, Canada

